

ALEX WONG

VIDEO EDITOR / CONTENT COORDINATOR / DIGITAL STORYTELLER

CONTACT

- 858.945.0726
- alexanderthewong@gmail.com
- <https://wongify.wixsite.com/wongify>
- Encino, CA

SKILLS

Google Suite
Microsoft Suite
Adobe Premiere Pro
Adobe Photoshop
Adobe After Effects
Adobe Media Encoder
Digital Asset Management
Pre Through Post-Production
Admin
Campaign Support & Organization
Collaborative/Communicative Teamwork
Cross-Department Coordination
Attention To Detail
Adaptability & Problem-Solving
Multi-Tasking
Final Cut Pro
DaVinci Resolve
Multi-Camera Editing
Color Correction & Grading
Online Community Moderator
iPhone, DSLR, Mirrorless Cameras

PROFILE

Creative content producer with 13 years of comprehensive experience in video editing. Excels at tailoring video pieces to better suit audiences and follow brand guidelines. Experienced Community Moderator, communicative, and systematic professional with a strong portfolio and extensive knowledge of editing apps. Expertise in transcoding videos and digitizing raw footage. Adept at collaboration and communication. Thrives in fast-paced environments, working on multiple projects simultaneously and effectively prioritizing tasks to meet deadlines.

WORK EXPERIENCE

Content Producer/Video Editor – Branded Campaigns

Exos March 2022 - Current

- Contracted to create branded short/long-form videos and motion graphics for health and wellness campaigns aligned with branding and style guides for Google

Editor, Producer, Camera, Music Supervisor, Social Media Coordinator

Blue Apples Media February 2012 - Current

- Developing and executing high-quality video content for our clients' brands and campaigns

Freelance Production/Video Editor

Finding Mastery February 2023 - January 2024

- Created podcasts and video content with high-performance psychologist Dr. Michael Gervais, who interviews people excelling in hostile environments to discover the mental skills used to push the boundaries of human potential

Content Producer/Video Editor – Social-Ready & Branded Campaigns

Hi5 Studios/Spellbound Inc. February 2019 - September 2021

- Edited and localized content tailored for YouTube and social platforms with multiple camera angles, titles, graphics, audio, and special effects for challenge, product review, reaction, Vlog, lifestyle, comedy, and suspense/mystery story-driven videos for the channels REKT, Battle Universe, Dope or Nope, Overkill, High Steaks, We Are 863, and Project 863 that attracted millions of views
- Worked tight deadlines with a team or independently, and made quick creative editing decisions to maintain high-quality work
- Delivered branded video edits for channels with millions of views
- Adapted content to various tones and audiences across multiple platforms

Lead Producer, Editor, Shooter, Colorist

Weekend Sherpa December 2016 - February 2019

- Produced, shot, and edited adventure videos on brand for the online magazine weekendsherpa.com

ALEX WONG

SHOOTER / MOTION GRAPHICS / DIGITAL TECHNICIAN

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EDUCATION

Bachelor of Science
California Polytechnic State University

Cum Laude

Graphic Communication

Concentration: Web and Digital Media

WORK EXPERIENCE

Motion Graphics/Video Editor – Social-Ready & Branded Campaigns

Univision November 2017 - March 2018

- Created reels and repurposed content for social use, aligned with brand tone and the Multi-Channel Creator Network and SXSW

Motion Graphics and Video Editor

Victorious April 2017 - September 2017

- Crafted and executed dynamic video edits for exclusive creator branded content

Producer/Video Editor, Camera Operator, Moderator

Google September 2016 - March 2017

- Produced Google branded videos for and moderated online communities, ensuring adherence to community guidelines and fostering a positive user experience for the official YouTube Channel at their Space LA location

Video/Web Editor, Document Processor, Event Coverage

Disney April 2013 - August 2016

- Freelanced storyboard & pre-visualization edits for "Buzz Lightyear Planet Rescue" for Shanghai Disney. Facilitated internal messaging for Disney Technology Solutions and Services in EIT with video production, graphic design, & social networking. Scheduled shoots, filmed, edited, covered events, & admin work creating training material & documentation for Corporate Disney

Digital Image Technician - Digital Asset Management

Film Productions July 2013 - March 2016

- Digital asset management for footage from RED Cameras and various other formats on set and created dailies for small feature films 'Crimes of the Mind', 'Fire Twister', 'Don't Pet a Burning Dog', and Blackmagic Cinema Camera footage for 'Harbinger Down' and worked with Sony footage for 'The Bad Twin'

Flycam Operator and Video Editor – Branded Campaigns

Zoom North America August 2014 - January 2015

- Shot and edited a series of musical performance videos showcasing Zoom's portable recording gear in real-world artist use cases
- Highlighted product features through dynamic visuals and authentic sound capture to engage Zoom's core audience of musicians and content creators

Language QA Analyst Graphic Designer

Apple April 2012 - July 2012

- Employed design fundamentals when selecting typography, composition, layout, and color in design work for Apple localization for consumer products at Apple Headquarters